



National Philanthropy Day®

The AFP St. Louis Regional Chapter celebrates forty-three years of National Philanthropy Day

Call for Nominations

Outstanding Philanthropist

Outstanding Fundraising Volunteer

Outstanding Youth in Philanthropy

Outstanding Fundraising Executive

Outstanding Emerging Professional

Changemakers

Nomination Deadline: July 1, 2022



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AFP Awards Program

Awards Program

In professional fundraising, vital philanthropic partnerships must be maintained for the benefit of humankind. It is proper that we honor those who best exemplify commitment, dedication and talent toward helping society.

Therefore, the St. Louis Regional Chapter of the Association of Fundraising Professionals (AFP) is proud to recognize the outstanding achievements by individuals, families, corporations, foundations, organizations, or other groups. These awards are given in recognition of achievements that have had a major impact on a community, national and/or international level.

Selection Process

Nominations for any awards may be submitted by AFP members and members of the St. Louis metropolitan community. An awards committee comprised of past National Philanthropy Day honorees and esteemed community members will select recipients for each award from among the nominees, based on AFP's selection criteria. Prior year nominations (for those nominees who were not selected) may be rolled forward for one year and reviewed for selection of awardees. All decisions and judgments of the committee in regards to award categories and recipients are to be considered final.

Presentation of Awards

All honorees will receive their awards at the 2022 AFP Philanthropy Day event in November 2022.

Guidelines for Nominations

1. Any nomination submitted in 2021 is still considered an "active" nomination and available for consideration.
2. By submitting a nomination, you agree to be a liaison between AFP and the awardee. *If your nominee is selected to receive an award, you will serve as the primary point of contact with the honoree regarding being told of the selection, event details, information requests, etc. You will also serve as the host of the honoree at the NPD event.*
3. Nomination submissions must be received by the deadline: **midnight, July 1, 2022**. Late entries will not be accepted.



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4. Review the award criteria and list of past winners carefully as all entries will be judged on complete, clear and concise answers.

- a) Nominations will not be accepted for honorees previously awarded within the past twenty (20) years.
- b) Internal or self-nominations are discouraged.
- c) Deceased individuals may be considered when appropriate.
- d) Awardees will be announced 3 months before the event.

5. Your completed nomination must be submitted online and consists of the following items:

- a) Nomination form with your contact info and information about the nominee.
- b) Narrative of no more than 3,000 characters that describes how the nominee meets the award criteria and any other pertinent information about why this nominee should be considered.

NOTE: During the selection process, you may be asked for at least two references from others who can also attest to the nominee's qualifications.

6. Completed nominations must be submitted online at www.afpstl.org/NPD_Nomination.

7. Questions about the nomination process may be sent to PastPresident@afpstl.org.

General Award Criteria

All nominations will be evaluated for alignment with AFP's vision, mission, guiding principles, and IDEA principles, as applicable.

Vision: To stimulate a world of generosity and positive social good through fundraising best practice.

Mission: The Association of Fundraising Professionals empowers individuals and organizations to practice ethical fundraising through professional education, networking, research, and advocacy.

Guiding Principles:

Ethics and Trust: As champions of ethical fundraising, professionals work to increase public trust in charitable giving. We are accountable to donors and their organizations to perform to the highest standards. We practice courage and integrity in stewardship of private and public sources.



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Professional Preparation: Fundraising professionals are prepared to serve as leaders and mentors within and on behalf of our organizations. We embrace continuing education and credentialing as pathways to advance in all stages of our professional careers. We use knowledge and skill to strengthen our organizations and communities. We understand, promote, and share best practices to use and grow the fundraising body of knowledge.

Advancing Philanthropy: Fundraising professionals are leaders in developing a culture of philanthropy within our organizations and communities. We train staff, boards, and volunteers in ethical and effective fundraising practices. We work across organizations and nations to advance positive social good.

Inclusivity: Fundraising professionals reflect the diversity of the communities we serve. We work to address the needs of a diverse society. We welcome and support a diversity of individuals and offer pathways for them to succeed.

Creativity and Innovation: Fundraising professionals stimulate giving through innovative practices and solutions. We imagine and research new ways to connect with donors and achieve results. We share effective ideas and techniques to promote success across the philanthropic sector.

Additionally, nominations will be evaluated through the lens of AFP's Inclusion, Diversity, Equity, and Access (IDEA) Statement of Principles.

AFP is committed to developing and maintaining a diverse organization that reflects, is responsive to, and embraces the diversity of the communities we serve throughout the world; respecting the value of all people.

AFP is committed to promoting an inclusive, equitable, and accessible organization where every member, volunteer, staff, and board member can realize their potential and have their contributions valued.

AFP Recognizes that IDEA is central to its mission. The following are our Statement of IDEA Principles:

- Recognizing others as different but equal
- Respect and empathy for all
- Trust and integrity that facilitates the integration of different and multiple voices in organizational discourse



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- Demonstrated appreciation for different voices, active listening, open to disparate viewpoints and opinions, and facilitating dialogues among the diverse groups
- Practicing and encouraging transparent communication in all interactions
- Developing participative decision making, problem solving, and team capabilities
- Exploring potential underlying, unquestioned assumptions that interfere with inclusiveness

Category Specific Criteria

Outstanding Philanthropist

This award is presented to an individual, family, corporation, foundation, or other organization with a proven record of exceptional generosity. Through direct financial support, the nominee has demonstrated outstanding civic and charitable responsibility, and whose generosity encourages others to take philanthropic leadership roles on a community, national, and/or international level. Nominations should include information with specific examples.

Note: The AFP Outstanding Corporate Philanthropic Program award was combined into the Outstanding Philanthropic Organization Award in 2018. These categories were further combined into the Outstanding Philanthropist award in 2021.

Outstanding Fundraising Volunteer Award

Individuals, families, corporations, foundations, or other organizations are eligible for this award. Nominees must have demonstrated a commitment to the advancement of philanthropy and exceptional leadership skills. Nominees have either personally or through group action undertaken fundraising projects for the benefit of one or more nonprofit organizations in a volunteer capacity. Nominations should include specific examples and description of nominee's ability to organize or lead fundraising campaigns, goals achieved by the effort described, and success in recruiting and motivating others.

Outstanding Youth in Philanthropy

This award recognizes an exemplary youth or group of youth, age 21 or younger, who has demonstrated a commitment to the community and exceptional leadership in the coordination and motivation of volunteers for a major fundraising or volunteer project in one or more charitable organizations. Nominees must have worked in a voluntary capacity. Nominations should include specific examples and description of the project or project undertaken, evidence of success in recruiting and motivating others, and description of the project's success and impact.



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Outstanding Fundraising Executive

This award is designated for an individual, professional fundraiser who practices their profession in an exemplary manner. Nominations should include specific examples and description of the nominee's career achievements, quality leadership, volunteerism with AFP St. Louis, adherence to the AFP Code of Ethical Principles and Standards, continuing professional development, and voluntary service and/or financial support of other nonprofit organizations.

Outstanding Emerging Professional

A successful candidate for this award will have fewer than 5 years professional experience, and although newer to the profession, demonstrates a commitment to professionalism and leadership in the nonprofit community. Nominations should include specific examples and description of the nominee's early career achievements, involvement with AFP, and volunteer activities within the community.

Changemakers

This award will honor individuals, families, corporations, foundations, nonprofit organizations, or other groups that are leaning into change and embracing innovative approaches to philanthropy. Nominations should include specific examples and description of the nominee's ability to bring creativity and innovation to fundraising and philanthropy, develop a culture of philanthropy within organizations and across the community, inspire others through a sense of dedication and higher purpose, demonstrate a commitment to dismantling systemic racism and achieving equity, justice, and belonging for all.

Spirit of Philanthropy

This award is reserved for individuals, families, corporations, foundations, nonprofit organizations, or other groups that exemplify the spirit of philanthropy at the highest level. Honorees may be selected based on their contributions to the philanthropic community in the broadest sense, ability to inspire others to take leadership roles in philanthropy, have provided significant financial support for many nonprofit organizations over the course of a long career in philanthropy, and evidence of philanthropic support of innovative approaches to solving problems.

Note: Nominations are not accepted in this category. The NPD Awards Committee may select recipients of this award at its discretion, either from nominees across all award categories or others who have not been nominated but otherwise meet the described criteria. This award may not be given every year.



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AFP Awards for Philanthropy Past Recipients*

No chapter awards were given in 1999.

*Awards not necessarily given each year.

Outstanding Philanthropists

Award established in 1987

Michael F. Shanahan	1987	Edward (Ted) & Pat Jones	2004
Isabelle & Sander Coovert	1988	Peter & Gail Bunce	2005
I.E. Millstone	1989	William R. & Laura Rand Orthwein, Jr.	2006
Myrtle & Earl Walker	1990	Mary Ann Lee	2007
John E. Simon	1991	Dennis and Judy Jones	2008
Howard E. Baer	1992	Ken & Nancy Kranzberg	2009
Lucy & Stanley Lopata	1993	Carol & Michael Staenberg	2010
E. Desmond Lee	1994	Jerry E. Scheidegger	2011
Rosemary Berkel Crisp	1995	Tracey Marshall	2012
Margaret B. Grigg Oberheide	1996	Amy and William Koman	2013
Edith L. Wolff	1997	Greg & Pam Trapp	2014
Sonya Glassberg	1998	Alison & John Ferring	2015
The Vernon Piper Family	2000	Bill and Marcia Rusnack	2016
O. Sage Wightman, III & the Caleb C. & Julia W. Dula Educational & Charitable Foundation	2001	Phyllis Tirmenstein	2017
Thomas R. Green	2002	Jim and Cathy Berges	2018
Larry & Jinny Browning	2003	David and Carol Gast	2019
		Ali Hogan	2021

Outstanding Fundraising Volunteer

A.J. O'Brien	1980	Camilla Thompson Brauer	1994
Margie Wolcott May	1981	Edwin "Bud" Meissner, Jr.	1995
Jane & Whitney Harris	1982	Terri Shores	1996
Volunteer Service Council	1983	Peggy Ritter	1997
Jo Throdahl	1984	Virginia & Richard Fister	1998
Susan Musgrave	1985	Lee & Ann Liberman	2001
Virginia Cornelius	1986	Joanne Kohn	2002
John R. Jordan, Jr.	1987	Susan Gelman	2003
Joan Meyer	1988	Virginia V. Weldon, M.D.	2004
Nichola Mitchell Gillis	1989	Marlyn Essman	2005
Joan L. Sheppard	1990	David L. Steward	2006
Donna Wilkinson	1991	William Donius	2007
Dudley Roulhac Grove	1992	S. Lee Kling (posthumously)	2008
Betty Sims	1993	John & Ellen Wallace	2009



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Bonnie & L.B. Eckelkamp	2010	Richard Ledbetter	2016
Linda Lee	2011	Ann Cady Scott and Hugh Scott, III	2017
James Schiele	2012	Jan Goldstein	2018
Dick Schul	2013	James D. Maher	2019
Kimberly Eberlein	2014	Fran McDaniel	2021
Peggy & Roger Steinbecker	2015		

Outstanding Philanthropic Organization

Monsanto Fund	1980	Jewish Federation of St. Louis	2000
HBS Foundation	1981	The Lyndon C. & Mae M. Whitaker 2001 Foundation	
McDonnell Douglas Foundation	1982	Dana Brown Charitable Trust	2002
Brown Group	1983	Vatterott Foundation	2003
Sunnen Foundation	1984	David B. Lichtenstein Foundation	2004
McDonnell Douglas Employee Charity & Community Svcs.	1985	The Saigh Foundation	2005
Variety Club & Variety Club Women	1986	Deaconess Foundation	2006
The Danforth Foundation	1987	Jordan Charitable Foundation	2007
KMOX/CBS Radio	1988	The William T. Kemper Foundation, Commerce Bank, Trustee	2008
Anheuser-Busch Companies, Inc.	1989	Incarnate Word Foundation	2009
Southwestern Bell Foundation	1990	St. Louis Rams	2010
Emerson Electric Company	1991	Cardinals Care	2011
May Department Stores Company	1992	Arthur & Helen Baer Foundation	2012
Union Electric Company	1993	Johnston Family Foundation	2014
The Pillsbury Foundation	1994	Norman J. Stupp Foundation	2017
The Trio Foundation	1995	St. Louis Community Foundation	2018
Lutheran Charities Foundation	1996	John Fabick Tractor Company	2019
Clifford Willard Gaylord Foundation	1997	Bellwether Foundation	2021
Daughters of Charity Healthcare Foundation of St. Louis	1998		

Outstanding Youth in Philanthropy

Award established in 2004

Trina Levina Sindelar	2004	Abbey Painter	2012
Erin Guffey	2005	Alexandra Quiroga	2013
Catherine Kruse	2006	Cassidy McPartland	2014
Chelsea Carter	2007	Kayla Martin	2015
Key Player Initiative, Archdiocese of St. Louis	2008	Agha Haider	2017
Hannah Green	2009	Brooke Waller	2018
Caroline Kohlhagen	2010	Extra Hands for ALS	2019
Jake Bernstein	2011	Laila Anderson	2021



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Outstanding Corporate Philanthropic Program

Award established in 1995

Boatmen's Bancshares	1995	National City	2007
Ralston Purina Company	1997	The Boeing Company	2008
Commerce Bank	1998	Ameristar Casinos, Ameristar Cares	2009
UMB Bank, NA	2000	Wells Fargo Advisors	2010
Schnucks Markets, Inc. & the Schnuck Family	2001	Emerson	2011
MasterCard International	2002	U.S. Bank	2012
McCarthy Building Companies, Inc.	2003	Ameren	2013
Citigroup	2004	PNC Bank	2014
Edward Jones	2005	Cope Plastics	2015
Centene Corporation	2006	Maritz, Inc.	2016
		First Bank	2017

Spirit of Philanthropy

Award established in 1987

Jean Squire Crowder	1987	Michael Mullen	1998
Christine A. Chadwick	1987	Consuelo E. Gallagher	2000
314 Chapter - Telephone	1987	Dr. Robert & Mrs. Marianne Bergamini	2002
Pioneers of America		Evelyn Edison Newman	2003
Rosemary & Charles Duffy	1988	Shriners of North America –	2005
The Salvation Army Women's Auxiliary	1988	Moolah Shrine Center	
JoAnn Adams Smith	1989	Kathryn Nelson	2006
Henry J. Elmendorf	1989	Martin Schweig	2007
Maritz, Inc.	1990	Oliver Langenberg	2008
Edith Cunnane	1991	Carolyn & Joseph Losos	2010
Mary Ryder Family	1992	Spirit of St. Louis Women's Fund	2011
Norine Kerber	1993	Arts & Education Council	2012
St. Louis Alumnae of Pi Beta Phi	1994	Harris Frank	2014
Fraternity & The Sign of the Arrow		David Jones	2015
Helen Weiss	1995	Maxine Clark and Bob Fox	2016
John Mann	1996	Sam and Marilyn Fox	2017
Anatole Browde	1997	Jerry and Peggy Ritter	2019

Outstanding Fundraising Professional

C. Alvin Tobin	1980	Ray Heckendorn, CFRE	1982
Burton Sawyer	1981	David W. Detering, CFRE	1983



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Richard E. Stoll, CFRE	1984	W. Frank Elston, CFRE, FAHP	2003
Jane Evans, CFRE	1985	James F. Weidman, CFRE	2004
Harold Melser, CFRE	1986	Jan F. Rasmussen	2005
James W. Thurman	1987	Patricia R. Arnold, CFRE	2006
Ann B. Des Rosiers, CFRE	1988	Diane B. Ludwig, CFRE	2007
Ronald W. Ruggles, Sr., CFRE	1989	Donna McGinnis, MBA, CFRE	2008
Rev. J. Barry McGannon, S.J., CFRE	1990	Timothy J. Willard, Ph.D., CFRE	2009
Ellen J. Livingston, CFRE	1991	Faith D. Maddy	2010
Diane Ryberg, CFRE	1992	Debra H. Victor, CFRE	2011
Richard Hoffert, CFRE	1993	Lori Moore-McMullen, CFRE	2012
Patricia Rich, CFRE	1994	Brett Schott, CFRE	2013
Arlene M. Sullivan, CFRE	1995	Jeffrey Huntington, CFRE	2014
Jack Kerber, CFRE	1996	Lynn Raney	2015
Nancy Thompson, CFRE	1997	Linda B. Haley, CFRE	2016
Frank J. Cognata, CFRE	1998	Amy Rome, CFRE	2017
Pauletta Reed, CFRE	2000	Martin Leifeld	2018
Marcia Kerz, CFRE	2001	Tom Eschen	2019
Cynthia S. Holter, CFRE	2002	Steven Rosenblum	2021

Special Award

Metropolitan Association for Philanthropy (MAP)	1984	KSDK NewsChannel 5	1996
Rev. Paul C. Reinert, S.J.	1986	Dr. Ira & Judith Gall & Family	1998
Herbert F. Hitzeman, Jr./Alliance for Washington University	1988	Ralph Korte	2000
Junior League of St. Louis	1989	Robert R. Hermann	2002
Dr. Leigh Gerdine	1991	Claudia Daugherty, CFRE (posthumously)	2007
Elizabeth Mudd Rauch	1992	Dr. Donald Suggs	2008
Heidi Powers	1993	Whitney R. Harris, Esq.	2009

Outstanding Emerging Professional Award

Award established in 2012, previously known as Outstanding Young Professional Award

Rachel D'Souza-Siebert	2012	Jarel Loveless	2017
Kate Lyford	2013	Sarah Willey, CFRE	2018
Lyndsey Hodges Reichardt, CFRE	2014	Jacob S. O'Neal, CFRE	2019
Jim Schallom, CFRE	2015	Corinne Austin	2021
Katy Robertson, CFRE	2016		



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Lifetime Recognition

I.E. Millstone	2009	David Blasingame	2014
E. Desmond Lee (posthumously)	2010	Patricia Barrett (posthumously)	2015
Gary Dollar	2013		

Changemakers Award

Award established in 2020

In 2020, only Changemakers Awards were presented due to the COVID-19 pandemic

Arch City Defenders	2020	St. Louis County Library	2020
Susan E. Block	2020	Lourdes Trevino Bailon	2020
Gabrielle Cole	2020	St. Louis COVID Mutual Aid	2020
Lara Granich	2020	Charli Cooksey	2021
Grace Kyung	2020		