

ANNUAL IMPACT PARTNERS

Association of Fundraising Professionals
St. Louis Regional Chapter



Partnership Opportunities

We invite you to partner with the AFP-St. Louis Chapter as a valued sponsor supporting the advancement of ethical and effective fundraising in our community. Your sponsorship will directly contribute to professional development opportunities, educational programming, and resources that empower nonprofit leaders to better serve the St. Louis region. In return, your organization will gain meaningful visibility among a network of dedicated fundraising professionals, community leaders, and decision-makers who share a commitment to positive impact. We would be honored to collaborate with you in strengthening the nonprofit sector and creating lasting change together.

	Exclusive 10-Star \$10,000	Signature \$7,500	Leadership \$5,000	Sustaining \$3,500	Annual \$2,500	
gateway conference	Reserved Table at Both Luncheons	Premium Seating				
	Delivery of Personal Message During Program	90 Seconds	60 Seconds			
	Opportunity to Introduce a Keynote Speaker	•	•			
	Happy Hour or Break Sponsor (based on availability)			•		
	Opportunity to Speak at Event on an Agreed Topic	•	•	•	•	
	Recognition In/During Event Remarks	•	•	•	•	
	Recognition on Event Signage	•	•	•	•	
	Program Ad /Listing in Event Program	Full-Page Ad	Full-Page Ad	Half-Page Ad	Half-Page Ad	Quarter-Page Ad
	Logo on Invitations & Event Video Loop	•	•	•	•	•
	Logo/Website Linked on AFP-STL Homepage for 1 Year	•	•	•	•	•
	Exhibit Booth (2 Days)	•	•	•	•	•
	Social Media Mentions	•	•	•	•	•
	Conference Registrations	10	8	6	6	4
national philanthropy day	Recognition in Ads & Exposure in Press Releases	•				
	Premium Event Signage	•	•			
	Delivery of Personal Message During Program	90 Seconds	60 Seconds			
	Recognition on Event Remarks	•	•	•	•	
	Opportunity to Introduce an Award Recipient	•	•	•	•	
	Invitation to Pre-Reception with VIP Guest	•	•	•	•	
	Recognition on Event Signage	•	•	•	•	
	Program Ad /Listing in Event Program	Full-Page Ad	Full-Page Ad	Half-Page Ad	Half-Page Ad	Quarter-Page Ad
	Logo on Invitations & Event Video Loop	•	•	•	•	•
	Tickets / Tables	10	8	6	6	4
programs	Logo/Website Linked on Program Listing on AFP-STL Website	•	•	•	•	
	Delivery of Personal Message During Program	•	•	•	•	

Partner With Us

Secure your sponsorship by June 15 to guarantee access to sponsor benefits!
Contact sponsorship@afpstl.org.

Ad Sizing & File Types

When submitting your ad with your sponsorship, use the sizing references and preferred file types listed below to ensure your ad looks exactly the way you wish. Please note that all ads will be placed in the direction shown below within the program. High-resolution file types in preferred order: 1) eps/svg, 2) PDF, 3) jpg/png.

Full-Page Ad
Width: 8 inches
Height: 10.5 inches
Orientation: Portrait

Half-Page Ad
Width: 8 inches
Height: 5.25 inches
Orientation: Landscape

Quarter-Page Ad
Width: 4 inches
Height: 5.25 inches
Orientation: Portrait